

Monthly Donation Programs

By building a Monthly Donation Program with CHI, you can put your organization on the fast track to increased donations, higher donor retention rates, streamlined income reporting and more, all with the personal and friendly support that CHI provides.



WHAT IS IT WORTH TO YOU?

- The average initial upgrade reported by clients is about 85%.
- Annual donor retention averages 96%.
- Funds transfer fulfillment averages 99% and credit card fulfillment averages 90-95%.
- Donations can be made monthly, quarterly, semi-annually or annually.
- You can set dates for donations, such as the 1st and 15th or 5th and 20th of each month, or donors can select their own dates.



HOW DOES IT WORK?

- CHI guides your program from start-up to donor appeal.
- Donors complete a simple authorization form and return it to your office.
- You send the authorization information to CHI by fax, Virtual Terminal (VT) or encrypted data file, whatever you prefer.
- On set dates, CHI charges donors' accounts and you receive full access to the funds in your bank account in 2 to 3 business days.
- CHI issues full monthly reports of all transactions.
- Donors have a record of their gifts on their monthly bank or credit card statements.
- Costs include a one-time set-up fee and a small processing fee based on transaction volume.

WHAT MORE CAN YOU EXPECT?

- Unlike many other services that require you to communicate only with email, CHI wants to do what's best for you. You can pick up the phone and speak with a real person who knows you and your account or send us an email or fax.
- Every month you will receive two sets of reports – one set for credit cards and one set for funds transfers - that list every donation we process. You can receive them via mail or as PDF email attachments. In addition, we can send the information in a file that you can import into your donor management software.
- Donors are your most important asset. CHI will never sell or share donors' personal information with any third party – ever. And you always retain full ownership of all donor information.
- CHI is fully certified with the Payment Card Industry (PCI) Data Security Standards as outlined at https://www.pcisecuritystandards.org/security_standards/pci_dss.shtml.



For a complete analysis of Monthly Giving, call

1-888-CHI-0500

ask for Bob Wesolowski, x101 or Cory Ethridge, x107

It takes just **SIX** steps in **SIX** weeks to get your non-profit up and running with a Monthly Donation Program... and CHI is there every step of the way!

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| WEEK | 1 | Production of solicitation materials |
| | 2 | Mail drop |
| | 3 | Credit card application forms completed |
| | 4 | Credit card application approval |
| | 5 | Operations procedures refined |
| | 6 | Start processing donations! |